

Morefest Planning Meeting

7/17/18, Town Offices

Members Present: *Catrina, Rick, Duane, Karen, Robin*

Agenda

1. Introductions - returning and new members were introduced.
2. Cinco de Mayo - Reviewed the event which occurred this past May. The event earned approximately 2082.50. The food portion earned 80.00 for the Fire Department, however, the Morefest team broke even on the food event. Seven vendors came - local vendors did better in terms of sale volume.
3. Financials - The committee reported that as of 7/17/18, Morefest Funds equal 5, 585.14.
4. Fireworks - Jerry Cassels reported that the Fireworks company can provide 3500.00 as a minimum show. From our records for last year, the Fireworks cost us 2500.00. The committee asked Catrina to work with Jerry on trying to secure the same amount again. Jerry stated in an email that he would like to shoot for the 5,000.00 show. The committee that was present felt like they wanted to have funds for the 2019 festival to start with and really felt the 2500.00 option (if available) was preferred.
5. Morefest Planning
 - a. **Start Time** - 2:00 for Car Show, 4:00 for Family Fun, Food and Music
 - b. **Activities** - Climbing Wall(Jerry), Music (Duane), Face Painting, Story Walk, Old time family fun events (Karen), Tractor Hay Rides, Pickleball demos
 - c. **Food Vendors** - Rick H will contact food vendors and report back on whether or not they can come. Fire Dept Corn Roast, Rock House BBQ, Moog Pizza, Smoothies (?), Hawaiian Ice (Duane will reach out to Matt Henchen to see if there they are interested. Robin indicated that the Hound Dog Hot Dog Vendor will be there at 2:00. 15% of total sales or straight fee of 20.00 will be charged
 - d. **Retail Vendors** - Catrina will reach out to possible retail vendors for their participation. 15% of total sales or straight fee of 20.00 will be charged
 - e. **Time Capsule** possibility through the school was a possibility
 - f. **Moretown Citizen** of the year was discussed as an addition to the annual event.
 - g. **Music** - Scared By Dolls will begin playing around 4:30 and end around 7:30. They will play under the pavillion this year.
 - h. **Banner?** Is it in the school? Duane will look for it within the next two weeks. Rick stated that he has two possible sandwich boards for our use..
 - i. **School interns** - Ciara and Anna - is the cross country team available for this event? Sept 15?
 - j. **Volunteers needed:**
 - i. Greg Wagner (Duane will check on this)
 - ii. Parking 3 - 4 people per shift (3 shifts) - Town Constable - possibility
 - iii. Runners - 3 -4 people per shift
 - iv. Information booth - 1 -2 people per shift
 - v. Clean up 5 - 6 people 8:00 pm

Next Meeting - July 30