

Moretown Energy Committee meeting
Wednesday, February 19th , 6:30 – 7:45 pm
Moretown Elementary School Library.

Minutes

The meeting started at 6:30. In attendance were committee members: Jay Pilliod and Jerry Cassels.

The Energy Committee will next meet on Wednesday, 3/12 at 6:30 at the school library.

1. Planning for an Energy Fair this Spring

Notes: We discussed the Moretown Energy Fair being proposed for this Spring. Jay discussed the idea with Duane Pierson by phone prior to the meeting. Duane expressed support for the idea and is planning to attend the next committee meeting to discuss ways that the school can support and partner on the event. The date for the Energy Fair is still tentatively being set for **Saturday, June 7th** from **9 am – 3 pm** at the school grounds.

Jay and Jerry brainstormed ideas to attract attendees and help make the event a success. Jay and Jerry agreed to follow up with each of the contacts as noted below. These include:

- Join with Moretown Farmer’s Market (Freshies) for the event – Jay to contact
- Offer free “Efficiency Kits” to attendees from Efficiency Vermont – Jay to contact EVT to discuss the possibility of this
- Have some electric vehicles on display and available for test drives – Jay to contact VEIC to get possible contacts
- Get the “Weatherization Trailer” brought to the event – Jerry to contact to find out if that is possible and how much for trucking it to Moretown.
- Get the Nextup Solar PV Trailer – Jerry to look into getting this
- Link with the tech school Green Technology Program – Jerry to look in to this.
- Contact other vendors about participating:
 - Sunward Hot Water – Jay
 - SunCommon – Jerry
 - Real Goods Solar – Jerry to contact
 - Highfields Composting – Jerry (Compost Tea?)
 - Grow Compost - Jay to contact
 - Wood Boilers – Jerry
 - House Needs – Jay
 - Home Performance Contractors – Jay
 - Zoom Bikes – Jay
 - Small scale wind? - Jay
- Other possible sponsors or participating companies
 - Red Hen – Jay
 - Allen Lumber – Jay
 - Sticks and Stuff – Jay
 - Ben and Jerry’s – Jay

- Green Mountain Coffee Roasters – Jay
- Liz Lovely Cookies - Jerry
- Aubuchon - Jay
- Other businesses?
- Vermont State Employee Credit Union - Jay
- Other financial institutions?
- Efficiency Vermont – Jay (possible grant)
- Green Mountain Power - Jay
- WEC - Jay
- Other ideas?
- Other ideas:
 - LED LIGHTING product workshop and products (free bulb?) – Jay to investigate
 - Reach Exchange – Jerry to contact
 - Music
 - Eric? – Jerry
 - Others?
 - Having “stations” such as:
 - Solar site analysis – Jerry
 - Consumer electronics (greener gadgets?) – Jerry
 - Financing – Jay
 - VEEP to help with kids from school manning the tables? Maybe each grade takes a different “station” – Jerry to investigate with VEEP
 - Others?
- Solar or Renewables “Tour”? – Steve
- Free “E-Waste” drop off that day – Jerry
- Free LED bulb give-aways, discounts on HPwES Energy Audits,
- Funding sources:
 - Should we charge for commercial vendors? How much? – Jay to investigate what other fairs charge.
 - Possible “Community Grant” for up to \$300 from Efficiency Vermont – Jay to pursue applying
 - Other Grants?
 - PTN?
 - Raffle?
 - Other ideas?
- Marketing the event:
 - Valley Reporter
 - Front Porch Forum
 - Signs at the School
 - Direct Mail?
 - Through the school to the kids through the VEEP Program
 - Others ideas?

Other issues to get resolved:

- Contact the select board to get buy-in on concept and support – Jay
- Will we need logistical things like porta-toilets or other such items?
- Other?

The meeting adjourned at 7:45 pm.