

Efficiency Vermont

2021 Targeted  
Communities –  
April 5, 2021  
*Mad River Valley*

Efficiency  
Vermont



## What will this look like in the Mad River Valley for 2021?

Engagement campaign designed to increase awareness of available services, resources and incentives for area residents, businesses from Efficiency Vermont and our state-wide partners.

Our goal is to help residents, business owners, renters, rental property owners, farmers, non-profits and the municipality reduce energy use, increase comfort and decrease their cost of building heating, cooling and cooking.

Leverage Efficiency Vermont's statewide platform and infrastructure to advance collective progress on Vermont's clean energy and economic goals.

# MRV Community Landing Page for events and information

## Community-wide Energy Savings in the Mad River Valley

Efficiency Vermont, the towns of Fayston, Moretown, Waitsfield, and Warren, and local partners are bringing special energy-saving opportunities to Mad River Valley residents, businesses, non-profits, and rental property owners.

### LOCATION

The Mad River Valley

### PROJECT TIMELINE

Through 3/31/2022

### INITIATIVE

Mad River Valley Saves



# 2021 Program Offerings

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Dedicated Community Manager

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Tailored Outreach and Educational Programs and workshops\*

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**Virtual Home** Energy Visits and coupon for Residences

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Free walk-through for Businesses

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Business Bonus incentives

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Enhanced Incentives for Municipality and Non-Profits

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Free Walk-throughs and Product for Landlords and Renters

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# 2021 Municipal Bonus incentive awards

## What is it?

- An additional \$4000 bonus incentive to bring the total Efficiency Vermont project incentive up to 100% of the project costs.

## Who is eligible?

- Towns of Warren, Waitsfield, Fayston, Moretown and Duxbury

## What buildings are eligible?

- Any municipal owned facility

## What kind of projects are eligible?

- Any project that qualifies for Efficiency Vermont business rebates or incentives. Project must meet Efficiency Vermont eligibility requirements. **Not eligible:** projects for residential or multifamily applications, and new construction.

## How many projects can we use the bonus incentive for?

- Each town will be eligible to receive a one-time bonus that can be used on a single project.

- A single project may include multiple upgrades (such as lighting and other appliance replacements) that are being completed in one building in the same timeframe.

- The towns cannot "stack" their bonuses for one project.

# Let's get started!

Should I present this to any other municipal or community organization?

Who will I work with in each municipality to affect your municipal bonus incentive?

Do you know of a small business or non-profit that could benefit from our support?

Are there any upcoming events that I should attend or present at?

Please provide me with any feedback regarding this initiative!

Thank you!

# *Be in touch!*

Brad Long

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