

Minutes
Moretown Memorial Library Board of Trustees
Thursday, January 12, 2023 6:30 p.m.
In the Library's Town Hall Location

Not Approved

Public: Elizabeth Burt, Bethany Meyer, Lynn Morgan, Nicole Melone

Trustees: Anne Cassels, Allison Dellner, Jennifer Hill, Deborah Feldman, Elisabeth Mazzilli

6:37 Call to Order

6:36 Public Comment: Deb Feldman thanks everyone, especially the board for their vision and follow through.

6:40 Reading shared by Elisabeth *Something so Obvious* by Chi-Ha Kim

6:43 Strategic Planning

Jen explained that the Board is pursuing Strategic Planning to clarify the work of the library to serve the community.

We went around and made introductions as board members, Friends and a patron.

We spent time thinking and writing down our individual responses to the four questions.

We then spoke with a person next to us about our responses.

After, we put our post its on the posters, we looked at them and had this discussion:

- In what context do we mean sustainable? Do we mean enduring? Sustainability can mean What is our growth rate including meeting the needs of patrons. A bigger question is what little resources we have to support where we want to grow to. Focus on meeting the needs of patrons. How do we meet the needs of the Select Board to have more resources? What data can help support?
- Who comes to the library? Who doesn't come to the library? Is it a part of sustainability to reach the people who don't use the library? Those who don't come to the library Town Report one page might be the only thing they know.
- Friends are thinking of sending a letter to all Moretown residents asking them to show support as an annual campaign to solicit donations based on what Friends are doing and include programming.
- Geography of the Town is a challenge to who library serves (in proximity)

- Safety issue of the Town Hall with no crosswalk and so many issues needing renovations
- Will branding be an outcome of our Strategic Planning? Yes, how about early summer

Think, Pair and Share about these questions:

(1) What are the conditions and factors that have enabled the library, to this point, to be SUCCESSFUL and SUSTAINABLE?

(2) Which of these factors have or are rapidly changing?

(3) How will the emerging environment impact the factors that make us successful today?

(4) What will impact the people using services or supporting the organization tomorrow? (Ex. external factors, stakeholder perceptions)

7:30 Friends Update

- Non Profit that supports programming of the library, fundraising for materials or programming meet monthly - 12 people!
- Looking forward to a Chili Cook Off Saturday February 18th at the school - be ready to buy tickets \$10 per person. Have 8 - 9 entries.
- The Friends is working on developing identity and want to know where the board is with branding.

7:39 Grant monies

- VT Department of Libraries \$10M Congressionally Directed Spending Request Approved ([description here](#))

We discussed with Elizabeth from the Friends and looked at the time line of applications in February. The monies could be used for the renovations of the library in the Town Hall!

7:45 Town Hall Committee Update:

Meeting Tuesday January 17th 6:20 with the Select Board to clarify the timeline of the library in the Town Hall.

7:52 Secretary's Report November 10, 2022 [Minutes](#)

Highlights:

- Budget submission to Select Board
- Discussed Strategic Planning and agreed to Bridge Plan

Allison Dellner moved to approve, Elisabeth Mazzilli seconded, all voted to approve.

7:56 Treasurer's Report

- The end of 2022 we finished right where we expected to be.
- January new fiscal year so new Budget. Emailed Cherylyn for this year's Budget for the numbers and we are waiting to get this to build this year's spreadsheet.

7:59 Librarian's Report

[LibRep 2022](#) for November and December

8:00 Matters Arising

- Board seats for the March ballot: Jen will email the information about the petition and timing once she has it from the Town Clerk
- Brainstormed ideas for open seats on the board:
 - Deb's ideas
 - Allison will ask some folks
 - Anne asked someone
 - Front Porch Forum post

8:13 Set next meeting date

- Thursday, March 9th 6:30 Library to set up as a board and be our regular meeting

8:20 Adjourn

Anne Cassels moved to adjourn, Elisabeth Mazzilli seconded and all voted.