

Moretown Energy Committee (MEC) meeting Minutes
Wednesday, April 30, 6:30 – 8:00 pm
Moretown Elementary School Library

Attendees: Jay Pilliod, Steve Sharp, Jerry Cassels, Jonathan Siegel, Duane Pierson

Minutes

1. Set date for next meeting

Meetings will continue to be on the 2nd and 4th Wed of each month at the school library (or cafeteria) unless a date conflicts with schedules.

Next meeting will be **May 14th** to discuss final logistics for *the Spring into Moretown Festival, Bike Swap and Energy Fair*. This will be an important meeting for all to attend as it is the last one scheduled before the Fair to finalize any issues.

Action items:

Jay to invite a representative for the Bike Swap, Library Car Wash, and Church Yard Sale to discuss logistics, space needs, and agree who will set-up where.

Steve: To bring a large Google Map image of the school and rec fields for us to use to help plan the event.

2. Select Board meeting 5/5

Action item:

Jay and Jonathan to attend select Board meeting on Monday 5/5 to discuss Industrial Wind informational meeting scheduled for 5/8 at the Town Hall (sponsored by the Planning Commission and Energy Committee) and to inform the SB on the plan for the Festival and Energy Fair.

3. Planning Updates for the Energy Fair

Information for Vendors:

- Date of **Spring into Moretown Festival** is confirmed for Saturday, May 31st from 9 am – 3 pm at the Moretown School and Recreational Fields. Vendor set-up is 8 – 9 AM.
- We are asking all vendors for a donation to the PTN for participating in this event. Recommended minimum donation is \$50.00 (to be paid the day of the event). Some vendors have offered a percentage of sales as an alternative, which is a generous and more practical approach for some.
- We are still offering a larger **Event Sponsorship** level of \$300 for those interested – also a donation to the PTN.

- We are also asking vendors and sponsors to contribute something toward a raffle if possible. This can include things like “a free energy audit” or other type of service or product.

Action Items: The following calls need to be made over the next week (by 5/9) to confirm vendor participation:

Duane to:

- Confirm Fire Department hosting barbeque at the event
- Provide Jay with contacts for Car Wash and Bike Swap so they can be invited to May 14th logistics planning meeting.
- Get practicing with the band to be ready to rock!

Steve to contact the following possible vendors:

- Red Hen – donation of bread for barbeque (buns?) other participation?
- Allen Lumber – Windows/insulation products
- House Needs (in Waitsfield) www.houseneeds.com/ – Solar Hot Water demo product? Other product demos?
- Green Mountain Coffee Roasters – Contact them about having coffee/cups/etc donated which we can sell at the event as a fundraiser for PTN. Could be at a separate PTN booth or at our Energy Committee Booth. Sara Chow may have coffee urn used from other PTN events – check with her on this.
- Central Vermont Community Action Council (CVCAC) www.cvcac.org – Find out if they are interested in attending and/or what they offer for services for low-income families to help with weatherization. We could provide this information at our booth.
- Bring plot of school and rec fields to next meeting on May 14th.
- Think about what we could have at our Moretown Energy Committee booth that would be of interest. Energy Atlas? www.vtenergyatlas.com/ Offerings from Efficiency Vermont, Other ideas? (feel free to call me if you want to brainstorm ideas).
- Think about the idea of having a survey for gathering ideas on how we can best serve the community as the energy committee. What would they like us to be doing to help them save energy and reduce climate change? How can we help?

Kelly continuing to work on Marketing materials

- Large ads for placement over 2 weeks prior to event in the Valley and Waterbury papers
- Flyers – to be posted around town and sent home with students?
- Several Signs for in front of school
- Other ideas to market event.

Jonathan to contact the following vendors:

- Vermont State Employee Credit Union (VSECU) www.vsecu.com/ in Montpelier about their interest in having a booth at the event (they participated at the LEAP Fair in the past) to provide information on their “Energy Loan” financing products. These loans can be used for renewable energy and energy efficiency upgrades to homes. They also have an “events calendar” where they list local events of interest. I bet they would list our energy fair if asked.

- Church Yard Sale – Find out if they are still interested in participating as part of the festival and if they are, please invite them to the meeting on the 14th to discuss logistics. I will send you a contact name for that.

Jerry to contact the following:

- contact Little League to ask about any potential conflicts on the field that day (5/31)
- Confirm smoothie bikes and VEEP bike for the event
- We need to decide about weatherization trailer – yes?
- Can you send out the Google Doc invite to the list so we can work off that doc. I think it would be good to also include name of contact person at the company, phone number, and email if we have it.
- Highfields Composting?
- Wood Boilers?
- Keep trying to get a Nissan Leaf electric car at the event.
- Nextup solar trailer? Is this still possible?
- Reach Exchange?
- Can you provide the list of who is on board that you recruited from the Northfield event.

Jay to contact the following:

- Check on status of the following from Efficiency Vermont
 - Status of Grant proposal (\$300)
 - Whether they will have a booth
 - Ensure we can get the postcards explaining how to get the free Efficiency Kits and several sample kits for the event and for promoting the event ahead of time at local hardware stores and/or the general store.
 - Possible LED bulb sale as a fund raiser?
 - Confirm other materials that we can have at our MEC booth
- Follow up with Brad Cook and other weatherization companies about attending
- Check with Spring Soccer League to discuss conflicts on field that day.
- Contact select board to inform them of the event (on agenda for 5/5 SB meeting)
- Follow up with Montpelier construction on “Passive house” movie idea to determine length and where it could be shown
- Follow up on possible workshop ideas: LED lighting, Home Performance with Energy Star audits, Passive house, Net Zero, Electric cars
- Contact ZOOM Bikes
- Sunward Solar systems
- Send out an invitation to Freshies Farmers Market participants. (getting email list from group).
- Green mountain power?
- WEC?
- Contact to other valley town energy committees and Valley futures to help promote the event.

Please try to make all the above calls and contacts **before the end of next week (Friday, 5/9)** so we can discuss at our next meeting on May 14th.